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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Why Ezine Articles Make Me Dance

By Timothy Ward

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I wrote my first ezine article in December 2001. I titled it 'The Power of Online Friendship'. It was five paragraphs long and contained 3 typos. I used it to promote 'The Free Promotion Tips Ezine', an ezine of mine that has long since faded into the Great Void of Cyberspace. I still think it's one of my most moving articles.

I danced around the house, riverdance-style, for about 10 minutes when I read the email from Chuck Bowden, the editor of Your Ad Space Ezine, who promised to use my article. That was quite possibly one of the happiest days of my adult life.

I'm aware that most of you have more thrilling lives than me and, therefore, would not find getting an article published online to be a crowning achievement in your life. I, however, live a life of loneliness and solitude and would thank you not to rub your lives in my face.

I've written many more ezine articles since then and have had most of them used by various ezines and websites. Sometimes when I'm tired of sorting out spam or signing up for free promotional programs just to get 50 free visitors to my site, I like to type my name, followed by the word 'articles' into Yahoo or Google. I take a few moments to go through the results and see where some of my articles have been used.

Sometimes I find that my articles are being used in some very interesting places. For instance a few of my articles have turned up on religious websites, even though I have never written an article with a religious theme. I guess the Good Lord really does work in mysterious ways.

I find that a lot of my articles get published on Work At Home Mom websites. I find this interesting (1) because as a male I cannot, technically, be a mom and (2) as a poor, blue collar, working class stiff I do not, technically, work at home. But my message still carries weight with all those housewives. They must be desperate...

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My overall point is: Writing ezine articles is a great way to get your name, website, product, etc. plastered all over the World Wide Web. No matter how well you promote and advertise there are just some dark corners of Cyberspace that you will not reach. Your articles, however, over time, can find their way to these nooks and crannies and illuminate them with your words.

So my advice to everyone? Keep writing ezine articles! Not only do you get the satisfaction of writing them but you also get the joy of seeing your name (and your words) all over the Net. And then it'll be your turn to riverdance...

Timothy Ward moderates Free Ezine Articles, an announcement list for quality ezine articles. All writers are invited to post their articles.

<http://ezinearticles.20fr.com>

7 Reasons You Should be Writing Articles

By David McKenzie

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You have probably heard that writing articles is a very successful internet marketing technique. But why is this so?

Here are 7 reasons why writing articles really works:

1. Writing articles is free marketing. You write your article and post it to a number of article resource sites. Then, ezine owners pick up your article and feature it in their ezine. All of this costs you nothing and you get free marketing.
2. The more articles you write, the more you become an expert in your field. Experts get featured a lot more widely.
3. By having lots of articles on lots of web sites around the world, you automatically rank above average on search engines because of your link popularity. All those links in the resource box back to your site can make a big difference in search engine ranking.
4. Writing articles can mean repeat business. In one ezine I have had about 8 of my articles published over the last couple of years. As the subscribers of this ezine have become more familiar with my business they are more inclined to buy from me again and again.
5. You could get yourself featured in a LARGE subscriber ezine. I have had a 500,000 subscriber ezine feature a couple of my articles and it increased my traffic by over 65% in the few days after the articles were published.
6. As most ezine publishers do not write their own articles they are always looking for other peoples'

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articles. If you write articles you can get yourself featured in dozens of ezines.

7. You could get published in a book. Just last week a popular book featured one of my articles. Now that is the ultimate in free publicity!

Writing articles really works. I have written dozens of articles and it is my most successful marketing technique. It costs nothing and can increase your traffic and sales tremendously.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!



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