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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Why Residual Income Is Smart Money – And Ways You Can Earn It**

**By Marty Foley**

**Why Residual Income Is Smart Money – And Ways You Can Earn It by Marty Foley**

Residual income (also called passive, or recurring income) is income that continues to be generated after the initial effort has been expended. Compare this to what most of us focus on earning: linear income, which is one-shot compensation or payment in the form of a fee, wage, commission or salary.

Linear income is directly proportional to the number of hours expended (40 hrs. of pay for 40 hrs. of work). One of the great advantages of residual income is that once things are set in motion, you continue making money from your initial efforts, while gaining time to devote to other things... such as generating more streams of residual income!

There are a variety of ways residual income can be earned. Following are some examples.

- 1) Transfer the rights to a book you wrote, a software program you created, a gadget you invented, or a song you recorded, to a company that agrees to pay you a percentage of each copy of your work sold in the future.
- 2) Become an actor and draw residual income from each of your movies, TV shows, or commercials, each time they run.
- 3) Let an oil company drill a well on your property in exchange for a percentage of the revenue.
- 4) Purchase an office building or other real estate that earns you recurring income through lease or rental payments.

## Why Residual Income Is Smart Money – And Ways You Can Earn It

The above ways of earning residual income generally aren't that easy to implement. Following are some that are more attainable for the average person:

5) Maintain a savings and investment program that pays you residual income in the form of interest or dividends.

6) Market your own products and/or services that lend themselves to repeat sales.

I'm referring to products or services that are regularly used

or consumed, and that must be purchased over and over again.

A product or service that you create only once, but sell over and over again, could also be categorized as a form of residual income (although continual effort may be required in marketing it).

Don't have your own product or service that lends itself to repeat sales? Consider the next two options for earning residual income...

7) Join affiliate/associate programs that offer products or services that lend themselves to repeat sales.

For example, Internet marketers regularly use services such as web hosting, autoresponders, etc. Some affiliate programs that offer such services pay residual commissions to resellers for as long as the original customers they've referred remain paying customers.

8) Join affiliate/associate programs that pay commissions on two levels.

Certain affiliate programs can also generate residual income in another way: by paying affiliates a percentage of the commissions earned by those who sign up under them.

For the sake of this article, I'm not referring to MLM (network marketing) programs with many levels. I'm referring to affiliate programs with no more than two levels.

Since many affiliate marketers don't actively promote their programs, don't sit back and rely on income from second-level

commissions, but view it as icing on the cake. You'll have better success with a program if you actively market it yourself.

Some of the most ideal affiliate programs combine the best of both worlds: Products or services that lend themselves to repeat sales, plus residual commissions based on the earnings of those who sign up as resellers under you.

I've done a lot of research on affiliate programs. For a list of the best e-commerce affiliate programs my research has revealed, see: <http://AffiliateProfitInfo.com/programs/best.htm>

### Last Words

The best types of residual income are usually those that you

have exclusive rights to or otherwise control. They may be harder and more time-consuming to develop or acquire, but the rewards are usually greater, and the income more stable.

I'm not against earning good, honest, "one-shot" linear income, but given a choice, which would YOU rather do: get paid only once for work you've done through linear income, or get paid repeatedly – perhaps for years or even the rest of your life – for work you've performed only once, through residual income?

## **How To Obtain Residual Income For Your Website**

### **By Brice Mattson**

Residual income is income that is generated again and again from one initial endeavor or investment. You can get five streams of residual income with your website by implementing the following methods.

Selling advertising space on your website is a great way to create a stream of residual income. This is an easy way to collect residual income because you set up advertising one time on your website and collect monthly revenue from advertisers.

Another stream of residual income can be obtained through website affiliates. Affiliate programs offering commission for products sold through your website can be quite profitable. The work is minimal, and multiple sales originating from links on your website can generate a flowing stream of residual income.

## Why Residual Income Is Smart Money – And Ways You Can Earn It

Residual income can be gained if you have a great amount of knowledge to share. Your website can be a source of that knowledge, and website members can pay to join your membership program. Residual income is gained over and over when new members join and old members renew their subscription.

Referrals are another stream of residual income that can be generated from your website. Locate and procure business links related to the subject of your website, and arrange to earn commission for helping businesses gain new customers. When websites referred by your website gain new business, you gain a profit.

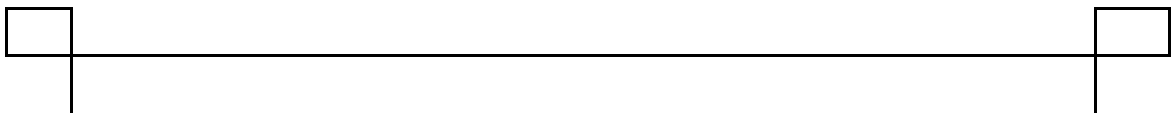
Pay-per-click links can also bring in a good stream of residual income. Look for pay-per-click links related to the subject of your website. Those interested in your website will likely be interested in your pay-per-click website links.

These five streams of residual income when added to your website can bring in unlimited income with little effort. Get five streams of residual income, and make your website work for you.

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