

Why do I publish thee?

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**Why do I publish thee?**

**By Linda Landry**

**Why do I publish thee? by By Linda Landry**

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By Linda Landry

Creating and publishing an electronic newsletter has been an experience. I still do not think I have it down pat, yet, but I do believe I am making progress. There have been so many scares within the last year about sp'am, filters, and pay to send. It is enough to make anyone with half a brain QUIT. Well, I haven't quit, so I either have more than half a brain, or less. Please, no comments from the peanut gallery! :~)

Seriously, publishing a 'zine has it's rewards. I have found that it has afforded me the opportunity to establish an online connection with some great people who would have otherwise remained anonymous to me. There are obviously some very sincere and giving people who are using their computer to establish themselves in a business at home. I am glad to be counted in that number.

Working at home is the ideal situation for many today. Establishing an office steps away from the kitchen, the laundry and the kids is so convenient. Taking into consideration the overhead felt by commuters, and brick and mortar establishments, we realize that the home biz is smart. The added tax advantage, call it a shelter, is so beneficial when you consider the cost of housing is your biggest expense.

So that is why I publish a 'zine! For all the net 'marketeers' who seek an affordable media to promote their online opps. We are all in this together and unless YOU are listed in the top ten on search engines, you need to market your wares or biz opps. Electronic newsletters

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allow you to do this at minimal cost, which by the way is tax deductible.

As your publisher, I promise you valuable, motivational and interesting content. I will do my best not to bombard you with an edition so full of classifieds that yours cannot be seen. I appreciate the new subbies who are required to wait a couple of weeks before their initial ad is published. I know it is hard to wait to see your ad copy appear. The good news is: a backlog means there are other subscribers waiting to see your ad!

I am also dedicated to preserving the quality of subscribers. You may have noticed that I referred to you as readers not subscribers at the beginning of this issue. I have kept my word and deleted all bounced

addys. When I tell you the current subscriber count (and you feel like we are not growing fast enough). I ask you to understand the count is not as important as the actual number of people who will open, read, and see the content which may include your ad. So I thank you loyal subscribers again as I cannot thank you enough. That is why I publish, for you and for me and for our online opps.

Linda Landry is the publisher of CYBERSHOPNEWS and the proprietor of two retail websites. She is listed in the 2003-4 edition of the National Register of Who's Who in Executives and Professionals. The current edition of her newsletter can be viewed on her site, GALLELRYO GIFTS: <http://www.galleryogifts.com>. This article may be reprinted without permission as long as it remains intact and includes this resource box.

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Linda Landry is a new net 'marketeer' with two retail sites and a new ezine, CYBERSHOPNEWS. She is a publisher dedicated to providing quality articles and an affordable media to promote your online biz opps.

### **Give Thanks**

**By Joyce C. Lock**

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It is God that avengeth me, and that bringeth down the people under me, And that bringeth me forth from mine enemies: thou also hast lifted me up on high above them that rose up against me: thou hast delivered me from the violent man. Therefore I will give thanks unto thee, O Lord, among the heathen, and I will sing praises unto thy name. That I may publish with the voice of thanksgiving, and tell of all

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thy wondrous works. To the end that my glory may sing praise to thee, and not be silent.

O Lord my God, I will give thanks unto thee for ever. I will give thee thanks in the great congregation: I will praise thee among much people.

I will praise the name of God with a song, and will magnify him with thanksgiving. I will offer to thee the sacrifice of thanksgiving, and will call upon the name of the Lord.

~ \* ~

O give thanks unto the Lord; for he is good: because his mercy endureth for ever.

O give thanks unto the Lord; for he is good: for his mercy endureth for ever.

At midnight I will rise to give thanks unto thee because of thy righteous judgments.

O give thanks unto the Lord; for he is good: for his mercy endureth for ever.

O give thanks unto the God of gods: for his mercy endureth for ever.

O give thanks to the Lord of lords: for his mercy endureth for ever.

O give thanks unto the God of heaven: for his mercy endureth for ever.

Surely the righteous shall give thanks unto thy name: the upright shall dwell in thy presence.

They that trust in the Lord shall be as mount Zion,  
which cannot be removed, but abideth for ever.

Psalm 125:1

Sing unto the Lord with thanksgiving; sing praise upon the harp unto our God: For the Lord shall comfort Zion: he will comfort all her waste places; and he will make her wilderness like Eden, and her desert like the garden of the Lord; joy and gladness shall be found therein, thanksgiving, and the voice of melody.

And out of them shall proceed thanksgiving and the voice of them that make merry: and I will multiply them, and they shall not be few; I will also glorify them, and they shall not be small.

By him therefore let us offer the sacrifice of praise to God continually, that is, the fruit of our lips giving thanks to his name.

Glimpses of God © by Joyce C. Lock

<http://our.homewithgod.com/heavenlyinspirations/>

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This scripture selection may be used in its entirety,  
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Joyce C. Lock founded and maintains the e-mail ministries "Heavenly Inspirations" <http://groups.yahoo.com/group/HeavenlyInspirations/> and "Share a Smile" <http://groups.yahoo.com/group/smilesharing/>. She also has a published e-book, "The Difference", which can be purchased here: <http://www.theeaglesgarden.com/>

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