

Why should I use cosmetic brushes?

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100% Effective Natural Hormone Treatment
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Most people overlook the importance of using application tools, like brushes, when they apply their make-up. The most important reason is performance. How would you feel if you went to have your make-up done by a professional and they applied your make-up with their fingers? You would not pay for it would you. The same idea applies to you at home. By using a brush that is made for the particular process you are performing (i.e. applying eye shadow with an eye shadow brush) it will only make the application process easier. Applying your blush is another good example. It is very hard to make both of your cheeks look even when you use your fingers as application tools. For those of you that have trouble keeping your make-up on throughout the day, like your eyeliner, use a firm bristle brush and a flat eye shadow instead of a pencil. The shadow will stay on better, and give you a more natural looking line that will not make your eyes appear smaller.

The next important reason for using brushes is so you do not contaminate your cosmetics. There are a lot of things that you touch which can be transmitted to your cosmetics if you use your fingers. This can cause a problem for people with sensitive skin or eyes. If a problem does occur you end up having to throw away the product, which is money wasted. You may even have to go to work without make-up for a few days to let your eyes or skin heal.

When you decide to purchase your brushes, make sure they are a good quality brush. We have customers that have used the same set of our brushes for over ten years. This will end up saving you money in the long run. If you had to buy a \$5.00 contour brush every year because it falls apart, in ten years you have spent \$50.00. Our contour brush would only cost you \$14.97 for the same amount of use. Another way brushes will save you money is you will not waste so much of your cosmetics. Since the brush is only used to apply cosmetics there is no need to wipe the excess off every time you use it. You only need to clean them once every two weeks.

As you can see by the examples I have given brushes can only make your life easier. Not only will your make-up come out better, you will save money too. Remember an artist needs their tools and so do you.

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If you would like to see the brushes we sell, visit the Brushes section of our website.

Make-up by Armando – Your Beauty Solution

<http://www.makeupbyarmando.com/>

Armando's son, Adem, received his cosmetology license in 1994 and began managing Armando's Salon. Adem brings a strong sense of family values to his father's business. He now manages Make-up by Armando as well as contributing to the site's Beauty Advice, answering make-up and skin care questions and writing the monthly newsletter, pulling from his experience to offer his skills and knowledge to the Internet audience.

How do I clean my cosmetic brushes?

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Brushes are often overlooked. We use them then simply throw them back in our make-up case not caring much for the condition we leave them. This is usually the reason why the brushes we buy do not last as long as we hoped for. Armando's Brushes last a long time because they are made with sable bristles and even with the use of high-quality materials, Armando's Brushes would not last much longer than lower quality brushes without the proper care.

So what is proper brush care and what are the benefits it will give you besides longevity? When applying your make-up, your brushes mix with your cosmetics as well as the oils on your skin. Over time, this could cause the bristles of the brush to clump together causing your make-up application to not go as smoothly as you would like. That fine line you like for your eyeliner may not be obtainable with a dirty brush. Not caring for your brushes may also cause different shadows to mix together in your brush creating a color that you never intended on using!

Okay, so now you know what happens when we don't care for our brushes. So how do we clean them?

To clean your brushes, run them under tepid water. (Always hold the brush under the water with the handle pointing up so as not to damage the brush.) Add a small amount of mild shampoo to your index finger then emulsify (by rubbing your index finger and thumb together). Gently squeeze the shampoo into your brush. Rinse your fingers and brush. When thoroughly rinsed, gently wring out the remaining moisture from the brush while forming the bristles and set on a towel to dry.

With these simple steps, you could be another of Armando's customers whose brushes last them over twenty years! Just think of the money you will save!

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