

Will further release of studies on Paxil force GlaxoSmithKline to settle?

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By Online Lawyer Source

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Source

A study that appeared in the July 21, 2004 Journal of the American Medical Association appeared to support previous data possibly linking antidepressants to suicidal impulses. After looking at four drugs and nearly 2,800 British adults and children, there was evidence that suicidal thoughts or attempts were four times more likely during the first ten days of treatment than they were after three months.

The FDA is investigating antidepressants and issued a public health advisory asking ten drugmakers to strengthen suicide warnings on labels earlier this year, including popular drugs Paxil and Prozac. On Aug. 26 GlaxoSmithKline Plc, Europe's largest drug maker, said it settled a lawsuit filed by New York Attorney General Eliot Spitzer, who accused the drug maker last June of withholding safety data that had examined the safety of prescribing the anti-depressant medication Paxil to children. When Paxil was compared to Dothiepin users, studies found Paxil users to have 29 percent more suicidal tendencies.

One of the study's authors believes the increase in suicidal tendencies among Paxil users was statically insignificant, though it also did not eliminate the possibility of increased risk when using Paxil. The study's data offers more insight to the controversial debate over the link between antidepressants and suicide but fails to resolve any lingering questions. Some family members of people that committed suicide while taking antidepressant drugs have continued to blame the medication.

Top Secret Tool Builds Traffic

By Larry Johnson

Is it possible that today's internet marketers are missing one of the best, most powerful marketing methods available to them today.

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Something that is lying right under their noses and still they have overlooked it.

Something that is free, yes I said it, "free", and they have missed the opportunity to seize it and use it to its fullest.

There are many methods of promotion available on the internet and off line too. For several years I have tried just about everything, but there is one that I have not utilized fully. Along with others, I had underestimated the value and power of a press release.

Many entrepreneurs are not using the best promotion tool available, according to one expert in the field. Angie Dixon, the Press Release Diva, advises that press releases are the best marketing tool most people aren't using.

A well-written press release, distributed by the several high-quality free press release distribution services on the Net, can bring a wave of traffic, says Dixon.

"I recently ran a press release through a free service. The release was picked up by Google Alerts. I got a subscriber every 87 minutes for 24 hours. I couldn't buy that kind of result," Dixon says.

Yet most entrepreneurs aren't using press releases at all, or aren't using them correctly. This is all about to change.

Dixon gives two reasons for this. Many people, she explains, aren't aware that press releases can be such a powerful marketing tool. Others know about press releases but do not know how to write an effective release.

Angie Dixon, the Press Release Diva, offers an interactive online course in press release writing. You will discover all of the necessary skills and tools to develop, distribute and track your press releases.

The additional traffic you will receive from the press releases will be welcome and best of all it is free.

Angie Dixon is the Press Release Diva. Learn more about Angie Dixon's online interactive course, visit:

The first session begins January 16. Course openings are

limited. Enroll now. This article may be freely reprinted as long as this resource box remains intact.

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