

Witness The Magic of a FREE REPORT!

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

Witness The Magic of a FREE REPORT!

By Dawn Gray

Witness The Magic of a FREE REPORT! by Dawn Gray

Online, we have all come to respect the power of "FREE". You know it is much harder to convince someone to buy your products and services than it is to convince them to accept your free gift. A report is a "free gift" that will help you rake in names and addresses, qualify the names and addresses as belonging to people interested in your products and services, and even SELL your product!

Rake in the Names!

People who spend any amount of time online are being buried in email newsletters. They receive too many "volume #243"s and "issue #652"s to read them all. Even if you offer quality content and manage to get thousands of subscribers, most of them will likely never read a single issue. They may even forget they subscribed before they receive your first issue!

Free reports cut through the clutter by offering valuable content readers only have to commit to reading once. It can be sent IMMEDIATELY by autoresponder, so the people who request it will see it in their "in" box while they still remember to look for it.

Ideally, your free report will offer information of immediate use to your prospective clients. They will be so excited about this information, that they will be willing to give you far more information about themselves than they would for an email newsletter. Then they will ALL read it.

## Witness The Magic of a FREE REPORT!

### Qualify Your Prospects

Your free report **MUST** be on a topic of interest to your potential clients and only your potential clients. This assures that the names you have collected by offering your free report are potential clients and not just any Joe off the street.

If you offered a free beanie baby, lots of people would take you up on it, but only a few would really be interested in your products and services. If you are a tax preparer,

you'll have better luck with "10 Incentive Stock Option Mistakes That Can Cost You \$200,000 Or More!".

### SELL Your Product!

This is the most important part of a free report. It must contain information valuable to your prospective clients, but it must also contain a pitch for your products and services. It must explain why your readers can not afford to pass up the opportunity you are giving them.

Some people will call you right after they read your free report (if it is compelling enough). It is still important to follow up. Repeat your offer. Remind them of the deadline. Send them at least two follow-up letters or email messages.

**NEVER** delete a name unless someone asks you to. Even after your follow-up sequence has ended, continue to send your prospects new offers for your products and services.

For more information on how to effectively follow up with your prospects, visit <http://www.busymarketing.com/followup.shtml>

### AUTOMATE!

This is the best part of offering a free report. It can be completely automated. Using a follow up autoresponder, like <http://www.getresponse.com> and those reviewed on my website at <http://www.busymarketing.com/aweber.shtml> , you can have your free report **AND** follow up messages sent whenever someone fills out the form on your website or sends an email

to your autoresponder.

You won't have to write a new article, and you can continue to use the same free report and follow up letters as long as they remain accurate and effective. All you have to do is promote it. I offer plenty of ideas on how to do that at <http://www.busymarketing.com/marketing.shtml> and add more through this newsletter almost every day!

## **What Is A TRW Free Credit Report?**

**By Talbert Williams**

What Is A TRW Free Credit Report?

TRW is a company that handles requests from individuals to see their credit report. A TRW free credit report is only a letter away. You can contact them and request your credit report to be sent to you and they will make sure that you get your credit report.

You may ask "Well why should I get a TRW free credit report when I know that my credit score is as good as it ever was?"—Because you don't know if it is as good as you think.

There are millions of people who have their details upgraded everyday and what if some of the details get mixed up with yours?

Large companies recommend that you get your credit reports get delivered to you at least once a year. A TRW free credit report will let you know if there are any mistakes in your credit report.

There are not many people that have problems with their credit reports, but some people's information can be out of date or just totally incorrect. If you receive your TRW free credit report and it is out of date or incorrect, then this can cause many problems.

An incorrect credit report can mean that you will be denied job opportunities, denied for credit cards and also trouble in securing yourself insurance. If that does happen then TRW are not to blame; their records may be out of date, especially if you have only just applied for a loan the previous day prior to receiving your TRW free credit report.

A TRW free credit report can be obtained more than once, the only problem is that you will lose the word free. If you have received your annual TRW credit report, but would like to receive another report you will have to pay a fee.

That fee can be between \$3 and \$8 depending on which state you live in. It may sound tough but they are trying to protect your credit report as much as they can.

Talbert Williams 2000–2006 All Rights Reserved

Witness The Magic of a FREE REPORT!

Talbert Williams is the owner of

View his recommended source for consolidating debt online.  
visit this site:



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**