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Work At Home Jobs And Opportunities – How To Make A Legitimate Income From Home

By Ross Belgrave

Millions of people worldwide are enticed by the opportunity to work at home. A job from home

allows individuals considerably more flexibility, extra time with family and generally alleviates the immense stress which may result from an active career. At home jobs are also desirable for individuals who wish to make an extra income in addition to their day job, college students, disabled persons, at home mothers and senior citizens.

Thousands of people search the internet everyday in hopes of finding financial freedom from the comfort of their own home. Unfortunately, the internet is plagued with work at home scams. There are hundreds of companies which promote 'get rich quick schemes' or 'guaranteed' opportunities to make a living from home. Scams include, but are not limited to, envelope stuffing, mail order, pyramid schemes, medical billing, typist jobs and numerous other ways to make money. The FTC has already charged several individuals involved in managing and promoting fraudulent work at home opportunities. "The dream of owning a business is as American as apple pie, but business opportunity scammers spoil the recipe for success," said FTC Chairman Deborah Platt Majoras. According to the Better Business Bureau, consumers may lose amounts ranging from \$10 up to \$70,000 or more in their search to make money from home. So how do you know which opportunities are legitimate and which are not?

Fortunately, there are actually legitimate money making opportunities available on the internet. A large number of individuals actually do earn a good living on the internet. There are people who make millions on the internet and are living the life all of us would like to live. Many more, however, earn an income comparable to their salary or, in many cases, higher.

Many legitimate telecommuting jobs from qualified employers exist. A significant number of them do require some type of skill, but that does not mean you need a college degree to earn a living on the internet. The World Wide Web is full of opportunities, and all types of persons from all over the world are making their dreams come true by working at home.

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legitimate work at home jobs and opportunities for individuals worldwide.

Tips For Starting A Legitimate Home–Based Business

By Mal Keenan

The number of home–based business opportunities is rapidly growing. In fact, over 50% of small business owners work from home. Numerous programs and options are available. If you would like a legitimate home based business but are having trouble deciding which is right for you, exercising a few precautions can go a long way in making sure you choose the best program for you.

There are legitimate home business opportunities that can start you on your way to financial freedom. Research each opportunity thoroughly and choose wisely. You can earn an excellent income, be your own boss, and work the days and hours you desire.

The home business industry is expanding continuously and research suggests that revenue generated from home–based businesses will increase by 17% yearly through the year 2008. Legitimate home business opportunities are highly successful when they are more than just get rich quick schemes. Valuable marketing tools combined with affiliate/prospect systems, discussion groups, and contact with those who are already earning money from the same company are excellent ways to help you make your business successful.

There is a wide range of business opportunities to consider, including Internet based businesses, retail sales, import/export, and even stuffing envelopes. Some are legitimate businesses, and some are not. It's important to know everything about the company and to communicate with those already involved so you understand completely any risks you may be taking, how long before you can reasonably expect to make serious money, and what amount of work is required to make that money.

Have practical expectations when starting a home–based business. Expecting to make enormous amounts of money in a very short time is unrealistic. Most legitimate home businesses do not promise instant wealth, but may offer a steady income stream that can increase gradually. It takes a certain amount of time to build a successful home business. Spend adequate time researching your business.

Make sure there is a large market for your service or product to help ensure your economic success. There is plenty of information on the Internet and through the US Small Business Administration to assist you in making informed decisions as to starting a home–based business.

People start a home–based business for many different reasons. They may be dissatisfied with their current job, unemployed, or have family situations that require them to be at home. By starting and maintaining a legitimate home–based business, you can realize your dream of being your own boss.

It is a good idea to write a business plan, as it may be your roadmap to reaching your objectives. There are numerous articles on the Internet and in libraries that can assist you in developing your business plan as well as addressing the many other issues involved with starting and operating a business from home.

And last, but not least, seek the advice of a tax professional. Your first reaction may be that you can't afford such expenses right now; but in reality you can't afford not to seek such advice from the very beginning of your home business start-up. They can advise you about ways you may be able to reduce the amount of taxable business income at the end of the year. Paying for an hour or two of consultation with a tax professional at the beginning will probably save you much more than that amount later on down the road.

An amazing number of people seem to think that magic is somehow created when you put the words "home-based" in front of the word "business." It's still business...it just happens to be based in the home.

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Mal Keenan is editor and publisher of Home Business Tips Newsletter:

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