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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Work For Results

By Raymond Johnston Jr

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The internet today comes with promises of wealth and fame. This allows many to dream of riches and notoriety. The opportunity is out there but the fact is that most people don't have a clue how to get there.

So many think that they can achieve this prosperity by just showing up. Unfortunately, that is not the way this ball bounces.

Is there a simple answer? I don't think there is a single simple answer, yet how to be successful on the internet is pretty basic. You have to be willing to work. Work at what you may ask?

First thing is to work hard at learning everything you can about your chosen field. I would suggest to read and study the people who have had success in the past. There is a endless supply of knowledge floating around out there and you want to read as much of it as you can.

When I first started trying to make a living on the net, I thought I was wise enough to do it on my own. It sure didn't take long to figure out that was a joke. When I started paying attention to what some of the successful marketers were doing, I started making money myself.

People pay thousands of dollars to go to college to get the information needed to be successful. Yet most are not willing to pay a hundred dollars for educational information on the net. This is not to say that you should go spend thousands of dollars for an internet education but there is information worth paying for.

Now you have read and you have read some more and you are ready to start working on the internet. It is now time to put in some more of that hard work. Work is the key ingredient to get you where you want to go.

Part of the learning experience is to learn how to work. When I first started on the net, I wasted much valuable time. The problem was that I did not know what kind of work was worth the time. This is part of the education that comes with experience. You will find that managing your time well is very important. May be time to read some more.

The internet is a great place for anyone who wants to work and work is the key word. There is money to be made but it is not going to jump in your lap just because you showed up.

Alert marketing – Get Google search results by e-mail

By Jakob Jelling

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Sometimes our jobs as marketers means we need to look beyond the obvious. Google, for example, offers their Google Alerts service. At first glance, this may seem most useful to companies who want to track certain searches within their industry, or to hobbyists who want to stay on top of changes in their topics of interest.

But Internet marketers can also use Google Alerts to help keep track of what's going on around the net, and even to keep tabs on their direct competition for that matter. Google Alerts, which are email notifications, can be created based on the top 10 Google news stories, but more helpful to marketers is the possibility of creating alerts for the top 20 Google web search results.

By setting up alerts for your competitor's company, web site, brand, or product name, you can monitor search results for changes. Some results may indicate a new product launch, or perhaps a publicity campaign, and you will be able to make appropriate adjustments in your own business.

If you want to market an affiliate product through SEO, you can monitor the top 20 results for a search on that product. You will know if and when your site breaks into the top 20 results, and can watch it as it hopefully continues climbing to that first position.

There are other uses as well. SEO firms can monitor clients' results. Niche marketers can easily monitor both industry news and niche search results. You can even monitor search results for your best keywords and your own high ranking pages.

Google Alerts, though free, can provide valuable marketing intelligence to online entrepreneurs who take advantage of it.

Jakob Jelling is the founder of <http://www.sitetube.com>. Visit his website for the latest on planning, building, promoting and maintaining websites.



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