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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Writing Articles

By William C. Wilson Sr.

Writing Articles

by: **William C. Wilson Sr.**

You say, I can't write an article, I have no knowledge of writing. Let me tell you yes you can!

Why write an article?

It can help you build your business! Yes, writing articles can help build your business. You say how can this help? First, imagine if you will, you have posted your article in an online publication, it has been accepted to be posted online (we will cover how to submit your article latter). Now all of a sudden you have 100 people reading your article, think of what could happen if out of that 100, 10 visit your website or email you for more information about what you are doing.

What has just happened? You have created some potential affiliates or buyers for your products.

If you have a website this can help your rankings in the search engines.

How to start:

1. Think of a subject that you have knowledge of! It can be from cooking to website marketing anything you know is good! You can even ask you favorite relative, friends, whoever for some help, by using their knowledge on a certain subject.
2. Keep notes of what you want to write, the notes should be kept in the order you want to write. This may take you a while to organize but it is well worth the time. This way when you start writing you will not get confused on what you wanted to start with and the order you want to write it.
3. Use a good word processor that can help you with your grammar. I use Microsoft Word; it allows me to set it up to write formal letters it will even give you definitions of why you should change the grammar.

Writing Articles

4. Start your writing! Simple isn't it?

5. At the end add a recourse box, with you name, email or website, for example; Joe Smith is an Independent SFI Marketing Group Representative. You may contact him here then post your website or email.

6. Also, include that is free for reprint as long as the resource box stays intact.

Where to place your articles:

Now that you have written your first article, what's next?

1. Find a group to join that welcomes articles.

2. Submit your article to free ezines (on line magazines, on line publications) Do searches for free article submissions sites submit your article. If they like it they will post it, and instantly you are an author!

3. Email me your article and I will post it on my website. I will give you some constructive criticism if there is something I feel you can do better on.

Pretty simple, and you thought you couldn't be an author! Congratulations you are!

William C. Wilson Sr.

Is an Independent SFI Marketing Group Representative

7 Reasons You Should be Writing Articles

By David McKenzie

7 Reasons You Should be Writing Articles by David McKenzie

You have probably heard that writing articles is a very successful internet marketing technique. But why is this so?

Here are 7 reasons why writing articles really works:

1. Writing articles is free marketing. You write your article and post it to a number of article resource sites. Then, ezine owners pick up your article and feature it in their ezine. All of this costs you nothing and you get free marketing.

2. The more articles you write, the more you become an expert in your field. Experts get featured a lot more widely.

Writing Articles

3. By having lots of articles on lots of web sites around the world, you automatically rank above average on search engines because of your link popularity. All those links in the resource box back to your site can make a big difference in search engine ranking.
4. Writing articles can mean repeat business. In one ezine I have had about 8 of my articles published over the last couple of years. As the subscribers of this ezine have become more familiar with my business they are more inclined to buy from me again and again.
5. You could get yourself featured in a LARGE subscriber ezine. I have had a 500,000 subscriber ezine feature a couple of my articles and it increased my traffic by over 65% in the few days after the articles were published.
6. As most ezine publishers do not write their own articles they are always looking for other peoples' articles. If you write articles you can get yourself featured in dozens of ezines.
7. You could get published in a book. Just last week a popular book featured one of my articles. Now that is the ultimate in free publicity!

Writing articles really works. I have written dozens of articles and it is my most successful marketing technique. It costs nothing and can increase your traffic and sales tremendously.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!

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