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Impair Healthy Healing In People Over The Age Of 30!

Writing Articles Can Explode Your Business

By Jason Oickle

In today's highly competitive internet universe, the importance of attracting highly targeted traffic to your website cannot be overemphasized. Routing web traffic to your site can be your only means of survival, especially in the cutthroat world of ecommerce. Getting a high search engine ranking can be very difficult. Fortunately, there is plethora of website promotion strategies you can use to drive traffic to your website.

There is a wide variety traffic building techniques you can use. However, most of these techniques require payment. Nevertheless, there are ways to promote your website and increase your web traffic without spending anything. Writing articles is one of the best strategies you can use, and they are very effective if used properly. How, you may ask, can writing articles help improve your web traffic? Here are the top ways in which it can help explode your business.

1.Reach more people

When you write good articles, it would be a shame not to share them with other people. You can post your articles in your website or you can submit them to other sites such as e-zines and online publishers. By submitting your articles to these sites, you give exposure not only to your ideas but also to your website. Simply include a link back to your site or include your information in the resource box area. With this, you get massive exposure and free advertising as well. Submit your articles to popular e-zines and take advantage of their popularity. Other sites who find your article relevant may also link back to you. Thus, you will increase your link popularity, which is one of the most important strategies in the internet world. Remember that most people are looking for information online and by filling this need with your quality article, you may reap the benefit of more exposure, higher web traffic and more sales.

2.Free Advertising

Submitting your articles to other websites presents an opportunity to advertise your website without paying huge fees. Although you should not make a sales pitch in your articles, make Them informative and useful to your readers, you can always include your site's link in the resource box. In addition, by

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making your article relevant and helpful to your readers, you are making a good impression for your website, which could ultimately lead to a visit and hopefully a purchase. Good quality content in an article is far better and more effective than a few lines of ad space. You have a very special opportunity to presell your product or service to your prospective customer.

3. Gain High Search Engine Ranking

Create a new web page for your article in your website. Optimize your article to make it search-engine friendly. Use top-ranked keywords and Meta tags that can give your website a high search engine ranking. As soon as you upload your new webpage to your server, search engines will spider through it and you can gain an increase in search engine ranking. Remember that search engine optimized content is a very effective strategy to gain a high ranking in search results.

4. Increases Link Popularity

Instead of looking for other sites who would want to establish reciprocal links with your site, you can simply submit an article to other sites. Just do not forget to include a link to your site in your resource box. When these websites pick up and publishes your article, you automatically get a link partner. Try to get as many link partners as you can. Link popularity is one of the factors used by search engines in determining search engine rankings. Make your article especially useful and appealing, so that more websites will be encouraged to publish it.

5. Optimizes your site for improved search engine ranking

By making your site keyword rich, you can greatly improve the search engine ranking of your site. Remember that keyword density is one of the most important factors that search engines use when determining the search engine ranking of site. However, you should always provide relevant, useful and pertinent information. Avoid the temptation of overusing keywords just to gain a high ranking as this may turn off most web surfers. Relevance and quality is still the most important things to consider when writing articles and it will be doubly useful to your site if you make these articles search-engine optimized.

6. Establishes a Good Impression and Reputation

By writing excellent, original and relevant articles, you not only give your site exposure, you are also creating a good impression on your prospects. Encourage more people to visit your site and do business with you by establishing an impressive reputation through your articles. Be seen as an expert in the field and you will ultimately gain more customers eager to do business with you.

7. Enhances your credibility through references and testimonies

Certainly, your articles are going to receive feedbacks and testimonies when you publish them in e-zines and free article sites. Record these positive feedbacks and comments and use them as promotional material in your website or in any of your advertising efforts. Your credibility will be greatly

enhanced by these feedbacks, as it will create a good impression on your prospects as well as your existing customers. In this highly competitive world, excellent credibility and trust may be the only things you need to attract new customers or make loyal patrons out of your existing customers. Original, relevant, useful and pertinent articles are important tools you should utilize to improve and explode your business

Jason Oickle reveals how you can quickly and easily submit to hundreds of article directory's

<http://www.bestresaleproducts.com/article-submitter>

How to Use Free Articles to Explode Your Internet Business!

By Michael Ingles

In this article I will show you how to use articles to explode your internet business. Writing articles and posting them on the internet can pull in a flood of traffic to your web site.

You may be asking yourself how can writing a simple article impact my business?

It is quite simple! There are numerous article directories listed on the internet to post your articles on. This is one of the best online marketing tools and its 100% Free.

I have listed a few Article Directories below:

1.

<http://www.articlecentral.com>

2.

<http://www.ideamarketers.com>

3.

<http://www.goarticles.com>

4.

http://www.ezinearticles.com/add_url.html

By submitting to various article directories, you will be able to get your article posted on popular websites around the world. This will not only give you exposure but will also improve your link popularity with search engines allowing people to locate your website!

So how does this impact my website?

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Each article you post has what's called a Resource Box. The Resource Box is located at the bottom of your article and it contains your name and a brief add with a link to your web page. Image, having hundreds even thousands of postings to some of the top web sites with your article pointing readers to your web site for further information!

Web publishers are always searching the internet for new articles to post to their web sites and newsletters. When they publish your article, they are required to include your resource box.

With a little hard work and submitting new articles on a weekly basis, you can generate hundreds even thousands of leads to your web site which can lead to profit. The best part – it is 100% Free!

Resource Box

Michael Ingles publishes Home Business Tips, a fresh and informative newsletter dedicated to supporting people like YOU! If you are looking for the *best rated* home business opportunities, the latest time saving tools and helpful support from an honest friend in the business, come by and grab a F-R-E-E subscription today at:

<http://www.internetbiznow.net>

Michael Ingles has been helping people just like YOU achieve financial independence with his proven Money Making Website Setup for FREE! Many of his articles and FREE Newsletters have helped many internet entrepreneurs reach their goals. For more information and to get your FREE copy of Home Business Tips Newsletter visit

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How to Use Free Articles to Explode Your Internet Business!

7 Reasons You Should be Writing Articles

Writing Ezine Articles – 4 Reasons Why You Should Do It

Become an Expert: Write Articles

How To Write An Ebook, One Article At A Time

Self Improvement PLR Kit

Article Cash

How To Find A Topic For Your Ebook

Article Submitter

Profitable Crafts Vol 2



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