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**Menopause, Andropause And Other Hormone Imbalances**  
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**Writing Ezine Articles – 4 Reasons Why You Should Do It**

**By Farid Aziz**

Writing Ezine Articles – 4 Reasons Why You Should Do It by Farid Aziz

One of the best ways to promote your website in the internet is to write articles in Ezines. You don't have to be a Master or Guru to start writing articles!

Anyone who's been in the business for 2 or 3 months certainly has a lot of information that he or she can share with others, especially newbies. So why don't you take advantage of it?

Here are the 4 reasons why YOU too should start writing articles in Ezines to attract more visitors to your website:

1. It's FREE!

Do you know that most of Ezine publishers don't write their own articles? Most of them are always searching for good articles to be published in their Ezines! That means, you can submit your articles for FREE.

2. You can reach TARGETED people.

It's easy to attract as many people as possible to your website. The problem is, eventhough you have thousands of visitors (or even more), you still can't increase your profit! Why? Because no one purchase your products/ services. Why? Because they are simply not interested in your business offer! Why? Because you don't have targeted visitors! So, end your effort to bring just as many people as possible to your website. Instead, concentrate on how to bring targeted visitors! By writing articles in ezines, you will certainly reach targeted people. For instance, submit articles to Health Ezines in order to expect new members to your health therapy class.

3. The more articles you write, the more credibility you gain.

Yes, people would think of you as an expert in your field! Think of the positive effect of this phsycological factor. This would certainly make them 'comfortable' to make business deals with you!

4. The more articles you write, the bigger the opportunity for you to get well posted on search engines.

So, start writing articles! Choose the topics that you master. Remember to always make archives of your articles. Who knows, maybe later on you could make an eBook from those articles!

Farid Aziz is a full-time Internet Marketer, a member of the Elite Team International. Considering the fact that most people fail in internet marketing due to the lack of mentorship and guidance, Elite Team gives FREE Training and ongoing FREE Mentoring to those who are serious to earn money from home. More info about the Elite Team : <http://www.EliteTeamWork.com>

## **7 Reasons You Should be Writing Articles**

**By David McKenzie**

### **7 Reasons You Should be Writing Articles by David McKenzie**

You have probably heard that writing articles is a very successful internet marketing technique. But why is this so?

Here are 7 reasons why writing articles really works:

1. Writing articles is free marketing. You write your article and post it to a number of article resource sites. Then, ezine owners pick up your article and feature it in their ezine. All of this costs you nothing and you get free marketing.
2. The more articles you write, the more you become an expert in your field. Experts get featured a lot more widely.
3. By having lots of articles on lots of web sites around the world, you automatically rank above average on search engines because of your link popularity. All those links in the resource box back to your site can make a big difference in search engine ranking.
4. Writing articles can mean repeat business. In one ezine I have had about 8 of my articles published over the last couple of years. As the subscribers of this ezine have become more familiar with my business they are more inclined to buy from me again and again.
5. You could get yourself featured in a LARGE subscriber ezine. I have had a 500,000 subscriber ezine feature a couple of my articles and it increased my traffic by over 65% in the few days after the articles were published.
6. As most ezine publishers do not write their own articles they are always looking for other peoples' articles. If you write articles you can get yourself featured in dozens of ezines.
7. You could get published in a book. Just last week a popular book featured one of my articles. Now

that is the ultimate in free publicity!

Writing articles really works. I have written dozens of articles and it is my most successful marketing technique. It costs nothing and can increase your traffic and sales tremendously.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!



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