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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Writing Your Own Free Report**

**By Timothy Ward**

Writing Your Own Free Report by Timothy Ward

Experts and researchers have been telling us for years that one of the most eye catching words in advertising is the word FREE. So whenever possible we've been encouraged to use the word free in our advertisements. However, what can you do if the product or service your advertising isn't free, and you don't have anything free to give away? How can you incorporate the word free into your advertisement then?

There are of course, hundreds of websites that will sell you little knick-knacks and trinkets to give away to your potential customers. But these can be expensive, especially for internet marketers with tight budgets. There is however something that you can give away for FREE that won't hurt your budget, and may help your business.

The one thing you can always offer for free is information. And a great way to offer information is in a free report. Now you may be asking yourself: What information do I have that other people would want to read about? Well, look at it this way, who knows more about the product or service that you are advertising than you? So if you are going to offer a free report why not make it about the product you are selling or the service you are offering. Or it can be about something closely related to your product or service.

For example if I wanted to offer a free report in ads for my travel website (<http://www.Bookyourfares.com>),

my free report might be about 'The Secrets of Booking Airline Flights Online'. Since I own a travel website, I would be in a good position to know at least a couple of tricks that might interest people who were looking to use the internet to book flights. And of course I would be sure to include links to Bookyourfares.com throughout the free report. That way if people found my report informative they probably use Bookyourfares.com to book their airline flights (and hopefully their hotel and car rental reservations as well). That's how a free report can help your business, it may draw sales from people who ordinarily may have passed over your ad. But since

you offered a free report, your ad caught their eye and now you have their attention. And once you have their attention, hopefully the quality of your product or service can take it from there.

One of the best ways to set up a free report is with an autoresponder. You can set up autoresponders free of charge at <http://www.sendfree.com>. There are other free autoresponder services; a search on Google yields at least 5 others. If you set up your free report on an autoresponder, then all someone has to do is send an email to the autoresponder responder email address that you will be given when you finish setup and your free report will be sent directly to their inbox. This allows them to read it at the convenience. For example if you send an email to: <mailto:onlinefriendship@sendfree.com>, you will receive an article I wrote entitled 'The Power of Online Friendship'.

You can also have the free report on a separate page on your website, or you can have it downloadable from your website. No matter how you do it, giving away a free report is a great way to grab people's attention, and increase your sales.

Timothy Ward is an author and ezine publisher. For more information on his latest ezine the Free Promotion Tips Ezine visit: <http://www.linkcounter.com/go.php?linkid=210240>

### **What Is A TRW Free Credit Report?**

**By Talbert Williams**

## Writing Your Own Free Report

### What Is A TRW Free Credit Report?

TRW is a company that handles requests from individuals to see their credit report. A TRW free credit report is only a letter away. You can contact them and request your credit report to be sent to you and they will make sure that you get your credit report.

You may ask "Well why should I get a TRW free credit report when I know that my credit score is as good as it ever was?"—Because you don't know if it is as good as you think.

There are millions of people who have their details upgraded everyday and what if some of the details get mixed up with yours?

Large companies recommend that you get your credit reports get delivered to you at least once a year. A TRW free credit report will let you know if there are any mistakes in your credit report.

There are not many people that have problems with their credit reports, but some people's information can be out of date or just totally incorrect. If you receive your TRW free credit report and it is out of date or incorrect, then this can cause many problems.

An incorrect credit report can mean that you will be denied job opportunities, denied for credit cards and also trouble in securing yourself insurance. If that does happen then TRW are not to blame; their records may be out of date, especially if you have only just applied for a loan the previous day prior to receiving your TRW free credit report.

A TRW free credit report can be obtained more then once, the only problem is that you will lose the word free. If you have received your annual TRW credit report, but would like to receive another report you will have to pay a fee.

That fee can be between \$3 and \$8 depending on which state you live in. It may sound tough but they are trying to protect your credit report as much as they can.

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Talbert Williams is the owner of

<http://www.debt-free-america.com>

View his recommended source for consolidating debt online.  
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