

YOU COULD BE SITTING ON A GOLD MINE!

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By Livvie Matthews

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Millions of people have a wealth of information stored in their heads but have never thought about selling that information!

There are millions of buyers (all over the world) who want to know what you know. Creating and selling a tips booklet is an excellent outlet for exchanging that information.

Everyone has skills they take for granted. Skills so familiar you don't even consider them as skills. Skills that can be taught to others.....for money.

- * What do you know?
- * What skill do you have?
- * What is at least one thing you could teach others?
- * What do people come to you and ask you how to do, because you are so good or know so much about?

Maybe you are:

An avid collector, A whiz at computers, A knock out with fashion, A food gourmet, A Ms Manners on etiquette, A grow anything-anywhere gardener.

What about:

A car buff, A walking sports encyclopedia, An event organizer-planner, A great landscaper,

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Run a spic and span janitorial service, Your web site generated hit after hit....Get the idea?

First you need to discover your skill, and then you need to write a booklet about it. Give this some serious thought and discover your unique skills. You can come up with at least one thing you can teach others.

Examine yourself, ask your friends and relatives, access the Internet. Sometimes something or someone else can help us identify our unique skills.

Once you have identified your skill(s) you excel in, you can create a "how to" tips booklet or manual. You don't have to write a prize winning novel. You don't even have to be a writer. There is just one rule....KISS Keep It Simple, Silly!

How to KNOW if you can create a booklet:

1) Are you a man or woman? ___Yes___No

2) Do you have a skill you are good at...you love you know like the back of your hand?__Yes__No
(Job, profession, hobby, craft, fashion, sport, pets, food, computers, health, cars-trucks, decorating, travel, web design, etiquette... you name it...the list and possibilities are endless!)

If you answered yes to EITHER of these questions you can write a tips booklet!

If you answered yes to BOTH of these questions you are already half-way there!

Booklets by their very nature are designed to be short and to the point. This gives the reader a clear and precise message. Plus, your booklets can be marketed over and over for re-sale in different ways.

Benefits to creating a tips booklet:

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- 1) Booklets can usually be completed from start to finish in just a few weeks.
- 2) Booklets can be used as promotional items to promote already existing businesses.
- 3) Booklets can be used as the product itself.
- 4) Booklets can be used over and over creating a new stream of income each time.
- 5) Booklet prices encourage and invite large quantity purchases from businesses.
- 6) Booklets can be translated into different languages reaching larger audiences providing another stream of income.

Booklet Specifics:

Booklet Size: 3 1/2" x 8 1/2" (fits into a standard #10 size envelope for mailing)

Number of Pages: Usually 16–20 "inside" pages
Page count must always be divided in 4's

Paper Size: Inside pages – 60# Opaque paper.
20# paper is too thin and the print can show through.
Cover pages – glossy white (sturdier) card stock weight

Type Size: Select a size that everyone can read
(Remember those who wear glasses)

Presentation: Use short tips instead of long paragraphs with "bullet" or numbering format.

Fact: People remember information easier when its given in short blocks

Well, you have the information and you PASSED the "How To Know If You Can Create A Booklet" test.

Now you have a decision to make.....

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1) You can continue to work hard at what you are doing and make a living..... OR

2) You can earn a great deal more by teaching others to do what you do....so well !!

Don't wait....get started today!!

For more information on creating a tips booklet visit <http://www.bizybodies.com> or <mailto:tipsbooklets@getresponse.com>

REMEMBER: 1 Booklet Could Change Your Life!!

Livvie Matthews helps individuals and businesses turn their knowledge into great-selling tips booklets. For more information contact Livvie at <mailto:bizybodies@earthlink.net> or visit <http://www.bizybodies.com>

Map to a Gold Mine – Could You, Would You?

By Gary Simpson

"Map to a Gold Mine – Could You, Would You?" by Gary Simpson

If a total stranger came up to you and said: "I've got a map", what would you think?

Would you be intrigued or would you think he was nuts? What if he added: "It's a map to a gold mine." Would that get you interested?

What if he said: "I'll sell you the map."

There are many unknown quantities in the above scenario. In other words, there are a number of things that you need to know about the man and his map. Here are some considerations:

who is this man?

does he have credibility?

why is he offering you his map?

does the mine still contain gold?

who else has he offered his map to?

These are just some questions you might ask about the man, his map and the gold mine.

But let's assume that the man, the map and his gold mine are genuine. What else would you need to know?

where is the mine located?

how difficult will it be to extract the gold?

Let's also assume that the mine is able to be accessed and the extraction process is not cost

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prohibitive. When you have ascertained that everything is genuine, what would be your next question? how much does the map cost?

Let's now assume that the map is affordable. Just for instance let us say that the map will cost you \$20,000. If you knew you could mine the gold, recoup your money and start making a profit, would you pay the man his \$20,000 asking price?

In the back of your mind is there a little voice saying "where's the catch?" Of course there is. However, let's also assume that there is no catch. What would be the only thing holding you back from taking advantage of this fantastic offer?

There is only one part of the equation missing. It's you. Can you make the process work? What do you need to do to mine the gold?

What do you need to know about yourself? If you had the map, could you do anything with it? Would you do anything with it? Would you be prepared to pay the man for his map? Would you be prepared to part with the \$20,000 for the map? Is the price too high for you? What if it was \$10,000, or \$5,000 or \$2,500?

On the other hand, would you deny yourself the opportunity because you were concerned that you were giving the man money for just a piece of paper with a few lines and directions on it.

The question I really want you to think about is this – how much are you prepared to pay in time, money and effort for information that can enable you to improve your life?

Studying subjects such as motivation, self esteem and personal development could be just the map you need to find your very own gold mine.

About the author: Gary Simpson is the Course Co-ordinator for the "Life, Journey, Destiny – Personal Development Home Study Course" and the author of "How to Stop Wasting Your Life and Start Getting What You Want". His email address is

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others is located at Motivation & Self Esteem for Success.

[If you like this article and would like to use it on your own website or ezine you may do so **ONLY** if the article is not changed in any way and the final paragraph: "About the author", **with all links intact**, is included.]

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