

Yes, You CAN Write Articles!!

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**Yes, You CAN Write Articles!!**

**By Terri Seymour**

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Writing articles is by far one of the most effective ways of promoting your business or website. Ezine publishers are always looking for good content for their ezines. You, as a writer provide that content and at the same time you build a reputation as an expert in your field. You also gain credibility for your business.

The first article is indeed the hardest. Once you get started they will come much easier. The first thing you want to do is get ideas for your article. If you have a marketing business, you might want to write about getting customers or effective marketing tactics. Once you start thinking you will get many ideas.

As each idea comes to you, write it down in your article notebook or put it on a floppy. After you have several ideas written down, decide which one you want to write about first. When you have made your choice, write a title down that captures that idea. Example: If you are writing about gardening, your title could be "Growing Plants, Not WEEDS!"

Once you get your title down, there are a couple of different ways to form your article.

1. Outline Method- In this method, you can write down all the main points you want to include in your article. Then all you have to do is elaborate on each point with some good information. If applicable, include some useful links to provide more resources.

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2. Lecture Method—This is the method which works best for me. In this method, I just think about the title for a couple of minutes, and what information I want to include. I then just start talking as if I was telling somebody all about the subject. I just type out as I am talking and in a few minutes an article is born!!

You might even have your own way that works better for you.

Do not be afraid to give your articles a little personality and/or humor. Subscribe to some ezines and read the articles to

get an idea of what people are writing. But do not try to copy somebody else's style. You want YOUR knowledge and personality to come through in your articles.

After you have finished your article, you should read it from start to finish. Sometimes just reading through your article will give you more ideas on what to write.

Once you finish your article and make any necessary changes, you will need to submit your article to as many sites and ezines as you can. Here is a list of sites to get you started.

<http://www.allforwomen.com/network/articles.shtml>  
<http://www.appp.isthebe.st/>  
<http://www.certificate.net/wwio/ideas.shtml>  
<http://www.connectionteam.com/art.html>  
<http://www.dime-co.com/articlesub.htm>  
<http://www.ezinearticles.com/>  
<http://www.freezineweb.com/>  
<http://www.HerAssistant.com>  
<http://www.ideamarketing.com>  
<http://www.mailbiz.com/mailbiz/magcat/>  
<http://www.makingprofit.com/>  
<http://www.marketing-seek.com/articles/submit.shtml>  
<http://www.netterweb.com/articles/>  
<http://www.pagecrafters.net/newsletter.html>  
<http://www.powerhomebiz.com/archives/articles2.htm>  
<http://www.smarteremarketing.com>  
<http://www.the-best-list-site-in-the-world.com/lotsart.html>  
[http://www.websitings.com/classads/submit\\_article.cfm](http://www.websitings.com/classads/submit_article.cfm)

I wrote three articles before I came up with one I liked and since then I have written four more with no problems. Once you

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get past the doubt, you will do just fine.

Terri Seymour owns and operates MyOwnEzine.com. MyOwnEzine.com is a website, ezine and service which provides the resources, tools, guidance and more to help you start, publish and promote your own ezine. You can contact Terri at <mailto:ter02@newnorth.net>. Subscribe at <mailto:subscribe@myownezine.com> or visit <http://www.myownezine.com> for lots more info.

### **7 Reasons You Should be Writing Articles**

**By David McKenzie**

#### **7 Reasons You Should be Writing Articles by David McKenzie**

You have probably heard that writing articles is a very successful internet marketing technique. But why is this so?

Here are 7 reasons why writing articles really works:

1. Writing articles is free marketing. You write your article and post it to a number of article resource sites. Then, ezine owners pick up your article and feature it in their ezine. All of this costs you nothing and you get free marketing.
2. The more articles you write, the more you become an expert in your field. Experts get featured a lot more widely.
3. By having lots of articles on lots of web sites around the world, you automatically rank above average on search engines because of your link popularity. All those links in the resource box back to your site can make a big difference in search engine ranking.
4. Writing articles can mean repeat business. In one ezine I have had about 8 of my articles published over the last couple of years. As the subscribers of this ezine have become more familiar with my business they are more inclined to buy from me again and again.
5. You could get yourself featured in a LARGE subscriber ezine. I have had a 500,000 subscriber ezine feature a couple of my articles and it increased my traffic by over 65% in the few days after the articles were published.
6. As most ezine publishers do not write their own articles they are always looking for other peoples' articles. If you write articles you can get yourself featured in dozens of ezines.
7. You could get published in a book. Just last week a popular book featured one of my articles. Now that is the ultimate in free publicity!

Writing articles really works. I have written dozens of articles and it is my most successful marketing

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technique. It costs nothing and can increase your traffic and sales tremendously.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!

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