

You Can Drive More Traffic To Your Website!

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By John Colanzi

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Are you looking for a free method of developing a steady flow of traffic to your site?

Dumb question, isn't it?

Have you ever thought about how many ways you can use informative articles to increase your traffic? A good article can get you a lot of mileage.

Put together a collection of articles and you've got a method to draw traffic to your site for months, even years.

Most marketers think of using articles as content on their site and for submission to ezines.

That is truly only the tip of the iceberg. Although you'll draw traffic if you stopped there, you're using less than half the power of good content.

Submitting articles to ezines will bring a short rapid boost in your traffic, but that's just a short term solution. Stop submitting new articles and your traffic slowly begins to decline.

So how do you take advantage of the long term pulling power of your articles?

There are four simple steps you can take that will have your articles driving new visitors to your site for months,

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even years.

1. Submit your articles to the announcement lists. Not only will many ezines pick up your article, but there are many webmasters looking at these lists to bulk up their sites content.
2. Submit your articles to all the sites that specialize in content for publishers and webmasters. I've had articles on these sites that I'd forgotten I'd even written until a webmaster or publisher notifies me they are using them.
3. Offer webmasters in your niche market the free use of your articles to beef up their content.
4. Once you've got 10 – 15 articles compile an ebook of your article archives. Give it a catchy title, allow it to be freely transmittable and your articles will start spreading all over the web.

Just by adding these four simple steps you've gone from a one time spike in traffic, to a method of driving traffic to your site for years to come.

Remember an article that's run two or three years ago is still new to someone who's never read it. I've had publishers contact me about articles that are two years old.

Take the time to develop a steady campaign of article submission and you'll have your link on hundreds, even thousands of sites.

What are you waiting for? Start developing your campaign now! You'll be glad you did.

Wishing You Success

How To Get More Traffic To Your Website Using Traffic Exchanges

By Edward

Many people who join traffic exchanges are website owners looking for free traffic. There are also many affiliate marketers who join traffic exchanges because they want to drive traffic to their affiliate links as well as internet marketers who want to increase the number of their opt-in e-mail subscribers.

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There are hundreds of traffic exchanges on the Internet...The traffic exchanges who have the most members usually provide the best results.

A traffic exchange is a service that enables you to visit a member's website, and in exchange other members of the traffic exchange will visit your website. You will earn credits when you view someone's website, and then those credits will be used to have the other members of the traffic exchange visit your website. Most traffic exchanges will allow you to advertise more than one URL so it's possible to promote websites, affiliate links and opt-in landing pages with one account. Most of them also allow you to refer others and earn traffic credits automatically from their efforts.

There are 2 main types of Traffic Exchanges: Manual Surf and Auto Surf. With manual surf, you will need to click on a button to visit the next website in rotation and earn credits. With auto surf, you watch the websites on your computer as they appear automatically every 15 or 30 seconds and you earn credits automatically without having to lift a finger. Although both of these traffic exchanges will bring visitors to your website, the use of a manual exchange is much more likely to bring visitors who will actually read the content of a website and then subsequently take a desired action such as making a purchase or subscribing to an e-mail newsletter.

Some Traffic Exchanges have an option to upgrade or "Pro Membership". Pro members receive extra traffic credits, more benefits and even commissions from the traffic exchange.

Edward is the owner of

where you can join one of the most popular traffic

exchanges. Over 250,000 members are getting millions of targeted visitors every month. It really works!

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