

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

You Can Earn A Fortune Creating And Marketing Your Own Ebooks

By Conleth Onu

There is no argument that information products will continue to be a hot seller on the internet.

People surf around looking for information on every topic imaginable. If you have, or can research and gather information on a hot topic, you can make huge sums of money selling it online.

Many people, just like you, have made massive amounts of money by selling their information products on the internet. And so can you.

Every day more and more people use the internet to search for the information they want. They want information that will help solve their problems. And they want it instantly.

With ebooks, you can deliver the information they want instantly. Ebooks are books in electronic format. This means your customers can instantly download your ebook from your website. No need to wait days waiting for the ebook to arrive. Your customers can be anywhere in the world. They can still download your ebook once their payment has been processed.

You can make money whether you're sitting in front of your computer or not. Your website does the selling for you. Your website takes the order and delivers the product without any involvement on your part. You can go on vacation, anytime you want without having to worry.

You don't have to have special training to be able to do this business. This is a simple business anyone can operate. It is a business where you can start with little investment, and still become hugely successful.

You can always find a hot subject to write about and people will always buy information. Especially when they can get it instantly.

>From my own research I have determined that it is more profitable to write in the areas of wealth, health, and happiness. People want to know how to save money, how to make more money, how to start a business. They are interested in information on how to lose weight, how to gain muscle, how to improve their sex life, etc. People will always pay to read information covering hobbies.

You Can Earn A Fortune Creating And Marketing Your Own Ebooks

Before you start creating your information product, research your market to see if there is a demand for this information. You can use keyword tools, such as, Wordtracker and Overture's keyword suggestion tool to find out what people are interested in. You can also visit online booksellers and take a quick peek at their best– sellers.

Once you've determined that your ebook will be a winner, it's time to write it. You just need to create the pages in a word processor, then convert it into an ebook using appropriate software and make it available for download from your website.

If you don't have the time or desire to create your own ebook, you can make money by purchasing resale rights to someone else's products.

Obtaining resale rights to successful products is one of the many ways that you can make money

without having to create anything. Then, you can get to keep all the money from each sale. You never have to pay any royalties. Instead of getting a percentage as you would from an affiliate program, you keep 100% of the profits from every sale you make.

It lets you start selling the product right away. All you have to do is make the necessary changes to the sales page, upload it to your server and start making sales.

To sell your product online, you'll need a domain name for your business. Next, you need a website dedicated to selling your product. Make sure that your business has facilities to accept online payments. Once you've created your website and have set up a system to process payments, you need a reliable web host.

Now you're ready for the advertising campaign. You can have the best looking website online. You can have high quality, high demand information products, have your payment processing system set up to process all of your orders. But if you don't have customers, then you won't make money.

So, you have to advertise. You have to drive traffic to your website. If you don't advertise and drive traffic to your website, no one is going to buy your ebook. Advertise your ebook through search engines, ezines, articles, forums and any other means available to you.

Selling information on the internet is a very lucrative business. People will always seek, and pay for information that will enrich their lives. This business has made a lot of people very rich. You too can make a fortune in this multi–billion dollar industry.

Conleth C Onu is the author of "How To Make A Fortune Writing And Publishing Your Own Hot Selling Ebooks." This ebook takes you step by step through brainstorming, writing and marketing your own high–demand ebook. Visit

<http://www.howtopublishebooks.com>

and

<http://www.conlethonupublishing.com>

The Paradigm Shift of Internet Marketing: The Transition From Ebook Marketing To Software

Marketing

By Melvin Perry

There is a trend going on in the world of internet marketing. If you truly open your eyes and pay attention to everything in the internet marketing world, you will notice this specific trend that is rapidly invading our email inboxes from every internet marketing guru out there. This trend is a marketing shift from text ebooks to more high valued products like multimedia online presentations and software products.

In times past, many people have made tremendous fortunes online selling ebooks only. But the days of making serious money from writing your own text ebooks is now over. It is extremely difficult now to write an ebook that will net you a six figure profit. Many internet marketing experts recognized this and immediately changed their marketing battle plan. A lot of them jumped directly into the software industry to tap into the wealth of income that many individuals like Bill Gates from Microsoft and Larry Ellison from Oracle are already achieving.

Now the software and technology industry has been known to create many multi millionaires and even billionaires. Due to the large number of millionaires in the software industry, I can conclude that a lot of internet marketers who actually dive into this industry and truly use practical internet marketing principles to market their software will also become millionaires. This is why there is a rapid transition from traditional ebooks to high quality software.

This transition is a very smart move and I personally recommend everyone involved in internet marketing to get involved in the software marketing industry. Here is my 3 reasons why:

1. Software can be high in value

High quality heavyweight software is usually pretty expensive and will reap a nice profit per sale. When I speak of high quality software, I am speaking about any software that will net you over \$75 in profit. If you are really looking to earn a millionaire fortune online, you can not sell any cheap software that will earn you between \$10 to \$50 per sale. This is no different then selling your average informative ebook online today. You must sell high value software if you expect to make even a slight fortune. Bill Gates will not be the billionaire he is today if he just sold cheap software.

2. Not a large supply of high quality software online

Very high quality software does not saturate the internet like traditional ebooks do. You do not want to sale worthless overvalued information products that everyone is selling on their website. You want to sell unique software that is of the highest caliber. The reason why the ebook marketing craze is over now is because ebooks have literally saturated the online world. Ebooks were very good in their first

days, but it eventually evolved into a problem where every ebook you read will say the same thing with a slight twist.

Also, most of the information found in ebooks can be found online for free by doing extensive research on the web via search engines and niche directories. A lot of online shoppers have noticed this problem and have limited their purchase of ebooks. This is why we have seen a gradual decline in ebook sales. Online marketing experts have noticed this decline, and immediately shifted over to selling high quality software items instead.

3. Software is in high demand

Cutting edge software solutions are definitely in high demand today. Software, for many years, has been known to solve a plethora of specific problems that not even one informational ebook can solve. Software makes the task of the user of the software easier, and that is why it is in high demand. People will always want an easier way of doing something, and what better way to fix that problem than to program a software that will do all of the work for them. Due to a high demand in software applications, a marketer can easily make a very profitable sale just from utilizing everyday online marketing concepts. People will always love and want new software.

As you can see from the 3 reasons listed above, marketing software via the internet is the new wave that is hitting the internet marketing world. If you are really serious about sustaining your career in internet marketing, you should think about transitioning over to marketing software products online. There are large profits that can still be reaped in this software industry. And when I say large profits, I mean it. Millionaires will be made from marketing software online, and if you want to be one of them, I recommend that you take action now. To find out more information about marketing software online, visit this resource below:

<http://www.workingonyourown.com/marketing-software.html>

The Paradigm Shift of Internet Marketing: The Transition From Ebook Marketing To Software Marketing

I Created My First Ebook...So Can You For Free!

The rhyme and reason behind ebooks

The 5 Ws Of Ebooks

"Why Market Online With eBooks?"

147 Killer Epublishing Strategies

Leap Ahead

How To Find A Topic For Your Ebook

Secrets Revealed Of A Successful Online Marketer – Willie Crawford

Info Product Marketing Secrets Exposed!



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!