

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**You Can Write Ezine Articles If You Can Write Three Sentences**

**By Brian Moore**

**You Can Write Ezine Articles If You Can Write Three Sentences by Brian Moore**

You say you can't write. You're afraid you don't have the savvy to put your thoughts into written words. I want to ease those fears by showing you a way to overcome that hurdle and start your writing career today.

Bear with me as I demonstrate a writing technique of two United States presidents. The content of the excerpts that follow have absolutely nothing to do with what I'm trying to show you. But the three paragraphs when looked at sentence by sentence do have one thing in common.

See if you can discover the similarity of each example. Never mind the words and that they were written by highly educated, famous men. Look only at the structure of each paragraph.

"THE WORLD is very different now. For man holds in his mortal hands the power to abolish all forms of human poverty and all forms of human life. And yet the same revolutionary beliefs for which our forebears fought are still at issue around the globe—the belief that the rights of man come not from the generosity of the state, but from the hand of God."

John F. Kennedy Inaugural Address Friday, January 20, 1961

## You Can Write Ezine Articles If You Can Write Three Sentences

"THE MONEY changers have fled from their high seats in the temple of our civilization. We may now restore that temple to the ancient truths. The measure of the restoration lies in the extent to which we apply social values more noble than mere monetary profit."

Franklin D. Roosevelt First Inaugural Address  
Saturday, March 4, 1933

Okay, what in the world am I talking about? Here's how to find out. Open a word processing file and do this little exercise.

For each paragraph, type these headings:

"Topic Sentence" "1." "2."

Then copy and paste the first sentence of each passage after the heading "Topic Sentence". Finally, place the second sentence after number 1 and the third sentence after number 2.

Can you see a simple pattern developing? Notice that each paragraph has only three sentences. The first is the topic sentence, or the main idea, and the next two are supporting sentences.

Now, get out a blank sheet of paper and write our three headings, leaving a little space between them. Then do this little exercise.

Write for your topic sentence, "I like to do these two things in my spare time." For number one write, "First, I like to..." And for number two, write, "Second, I like to..."

Finish each supporting sentence yourself. Don't try yet to be fancy. Just say what you like to do.

There – you have just written your first paragraph. It won't fit into your inaugural address so handily, but, like the inaugural passages, it IS a complete, logical paragraph.

Here's another example. Notice the way the paragraph

## You Can Write Ezine Articles If You Can Write Three Sentences

flows from the topic sentence to the supporting sentences. Both supporting sentences relate to the topic sentence.

Topic sentence: Here is how I love to eat apple pie.  
1. First I warm a generous slice for sixty seconds in the microwave. 2. Then I dip a large scoop of vanilla ice cream on it and dig in.

Now that you've written a paragraph, on another blank sheet of paper write three ideas for topic sentences. Never mind whether they are complete sentences with subjects and verbs. For now, just jot down ideas.

Next, do the same thing for your supporting sentences, number 1 and number 2. Try to make each idea relate to the topic idea. Work fast and save making up complete

sentences for later.

Polish up your piece by making each idea a complete sentence, or at least a complete thought. When you're finished, think of a title for your article – oops, did I say, "Article"? Practice this skill now, and you're on your way to writing a workable ezine article.

An article can be structured the same way as a paragraph. Get your ideas assembled on blank paper. Your first paragraph becomes the topic paragraph, and each paragraph that follows, a supporting paragraph.

Now do me a favor. Go back through this article and count the sentences in each paragraph. You'll find it is structured in three–sentence paragraphs – the very way I've shown you.

In reality this technique works great in most cases. At other times shorter or longer paragraphs will fit better. You be the judge, as long as each supporting sentence relates to its corresponding topic sentence.

Finally, research some ideas for an ezine article. Write them down in a logical sequence and construct three–sentence paragraphs. That's all you need to

begin your writing career.

Brian Moore publishes 'BizOps Secrets', a complete ezine resource for online success. AllPro BizOps, Proven Business Secrets That Work Online. <http://www.allprobizops.com>

## **7 Reasons You Should be Writing Articles**

**By David McKenzie**

### **7 Reasons You Should be Writing Articles by David McKenzie**

You have probably heard that writing articles is a very successful internet marketing technique. But why is this so?

Here are 7 reasons why writing articles really works:

1. Writing articles is free marketing. You write your article and post it to a number of article resource sites. Then, ezine owners pick up your article and feature it in their ezine. All of this costs you nothing and you get free marketing.
2. The more articles you write, the more you become an expert in your field. Experts get featured a lot more widely.
3. By having lots of articles on lots of web sites around the world, you automatically rank above average on search engines because of your link popularity. All those links in the resource box back to your site can make a big difference in search engine ranking.
4. Writing articles can mean repeat business. In one ezine I have had about 8 of my articles published over the last couple of years. As the subscribers of this ezine have become more familiar with my business they are more inclined to buy from me again and again.
5. You could get yourself featured in a LARGE subscriber ezine. I have had a 500,000 subscriber ezine feature a couple of my articles and it increased my traffic by over 65% in the few days after the articles were published.
6. As most ezine publishers do not write their own articles they are always looking for other peoples' articles. If you write articles you can get yourself featured in dozens of ezines.
7. You could get published in a book. Just last week a popular book featured one of my articles. Now that is the ultimate in free publicity!

Writing articles really works. I have written dozens of articles and it is my most successful marketing technique. It costs nothing and can increase your traffic and sales tremendously.

You Can Write Ezine Articles If You Can Write Three Sentences

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**