

Yours Truly, Anonymous

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By Joe Reinbold

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How many times today have you gotten an email message with an offer in it for a money making deal or some type of service? Probably many times! And, how many of those messages had no individuals name or contact information, just a web site URL? Again, probably many!

I received one a couple of hours ago that had a pretty good offer in it, one that I at least was willing to check out further. It was a network marketing program that was in Pre-Launch and I had not heard of it before, so it appeared to be pretty new. The email had no name on it either in the body or in the "From" line. All it had was a URL to the web site.

So off I went to the web site. The home page was well done and it described a typical network marketing program. There was no identification on the home page as to who the sponsor was nor was there any specific information about the company other than its name. I spotted a link entitled "About Us" and clicked on that.

Nothing there either in respect to the name of the individuals running the business, where it was located or how to contact them. You would think that on a page titled "About Us" you would see that type of information. But all this page had on it was a description of a network marketing company, in generic terms.

So I checked out the page "Terms of Membership" and that page was also void of any contact information. I did note that the company was probably in Texas since part of the agreement

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indicated thatwould be governed by the laws of the State of Texas.

I checked out every page and they were all void of any identification of the people running the program. Even the "Contact Us" page had a input form to send them a message rather than listing an actual email address.

One of the first things I want, and you should want, before doing business with a company is to know who they are, where they are and whether I would be able to contact them by email and telephone if necessary. I want to be able to have some trust in the people

I do business with just as I want to create that trust with my customers. I want to know that there is a real live person there to talk to.

It worries me that some people doing business online are afraid to identify themselves fully or even partially in some cases. It worries me that some people will surf up to that site and other sites like it, read it, like it, charge a considerable amount of money to their credit card and they don't know anything about the company.

It also bothers me that people try to market products by email without identifying themselves (other than their email address and sometimes that is false) and expect to be successful. It reminds me of when I used to do a lot of snail mailings and the response mailings would be very similar. No return address, no name and address inside the envelope other than the promotion company's address and an ID number on a circular. I know a lot of you have gotten those! And in most cases they went right in the circular file. Well now you have a button that you can use to put them in the circular file!

The company you should want to deal with is the one that makes full disclosure of who they are, has a privacy statement that spells out what they are going to do or not do with your personal information, and provides accurate information about their products and services. You don't want to deal with someone who appears to be hiding behind a web page, they may be here today but gone tomorrow!

Do you use "Yours truly, Anonymous" as your signature file?

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Joe Reinbold, owner of The Entrepreneur's Home BusinessLink publishes a free weekly email newsletter "Home IncomeQuarterly E-dition" which is dedicated to assisting onlinemarketers. For a free subscription justmailto:subscribe@homebizlink.com or visit his site at<http://www.homebizlink.com>

Why Use Anonymous Proxy Servers?

By Matt Garrett

With expansion of internet, many websites promote themselves by sending you spam junk mails, advertisings and even spy wares. These things not only publicize your personal information, but also enable hackers and crackers to infiltrate your system. Anonymous proxy servers act as a wall between your data and internet, thereby providing security to your system and data.

Before we move on to the deeper concept of anonymous proxy servers, let us understand the concept of a proxy server. A proxy server acts as a buffer between your system and the internet resources you are trying to access. The proxy servers gather and store files which are commonly requested by internet users in a unique database known as cache. These proxy servers increase the speed of your browsing by providing you immediate information from their cache. The overall performance of internet becomes very high. However these proxy servers do not hide your Internet Protocol (I.P) address.

The anonymous proxy servers are the proxy servers which hide your I.P address thereby securing you from the susceptibilities attached to it. By hiding your I.P address these anonymous proxy servers secure you from any unauthorized or illegitimate access to your computer. These servers completely hide the details of your activities on the internet. Besides that, they even hide the fact that you are using a proxy server. These servers can be used for almost all web related purposes like, chatting, file transfer, emails and much more.

With exorbitant expansion of internet, its risks have also evolved. One of the major risks which you face while surfing the net is viruses. Another major risk you face during the browsing is lack of privacy. As you access different web resources, these resources gather your personal information through your unique Internet Protocol Address. These resources spy upon your browsing habits and can even inhibit you from accessing information from the net. You even become an easy target for various advertising agencies and marketers. These gather information about your I.P address, your email and your surfing interests on the net. Then they send their junk emails and spam on to your system and your email addresses.

Without an anonymous proxy server a website can even utilize security loops in your system with the help of hacking programs. These programs can make your system hang, make it perform in a bizarre manner and can even access and modify the content on your hard disk. They just need to gain your I.P address and it's all done. Anonymous proxy servers help you in a great way by hiding your I.P address and protecting you from all these threats. Anonymous proxy servers hinder every chance of leak and misuse of your I.P address.

After you have discovered the benefits of having an anonymous proxy server, you would probably like to buy it. You can download or buy it from the internet. There are numerous sites, which provide you

with the best variety of anonymous proxy servers available on internet. You can view the detailed features of various servers and even compare prices. Next you can place your order, and it would be delivered to you. Enjoy the experience of complete risk free surfing through anonymous proxy servers.

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